

PRIVACY POLICY – THE HOLLAND BOAT

Article 1 - General

1.1 The Holland Boat B.V. considers the protection of privacy to be of great importance. Personal data is treated with care and secured. Personal data refers to information that can be used to identify an individual or that can be linked to an individual. The Holland Boat B.V. adheres to the Data Protection Act and other applicable laws and regulations. In this Privacy Statement, we inform you about how we process personal data, for what purposes we process personal data, and how you can exercise your privacy rights.

Article 2 - Contact

2.1 For questions about this Privacy Statement or the use of personal data, you can always contact us by emailing: info@thehollandboat.com.

Article 3 - Type of Data

3.1 The Holland Boat B.V. processes the data that you provide. This data may include, but is not limited to: name, address, email address, place of residence, gender, date of birth, telephone number, financial data (for payment purposes).

3.2 When you provide personal data to The Holland Boat B.V., you are responsible for its accuracy and for keeping it up to date. The Holland Boat B.V. is not liable, except in cases of intent or gross negligence, for inaccuracies or consequences of activities undertaken based on incorrect or incomplete data provided by you.

Article 4 - Purposes of Processing

4.1 The Holland Boat B.V. collects and processes personal data for the following purposes:

- a. The establishment and execution of the agreement(s), such as:
 - (i) Purchasing an (e)ticket;
 - (ii) Billing and financial settlement of purchases;
 - (iii) Sending service messages with information about, for example, the event, times, transport, etc.
- b. Good business operations, such as:
 - (i) Compliance with applicable laws and regulations;
 - (ii) Handling disputes and conducting audits;
 - (iii) Fraud prevention and protection of The Holland Boat B.V.'s business interests.

4.2 The Holland Boat B.V. stores personal data as long as necessary for the purposes mentioned above or to comply with legal (retention) obligations.

Article 5 - Services of Other Parties

5.1 The Holland Boat B.V. uses services of other parties in the execution of its activities. These parties, on behalf of The Holland Boat B.V., may send (e)-tickets or invoices for the (e)-tickets to you. Your data is only used for executing The Holland Boat B.V.'s orders and these parties are not allowed to use your data for their own purposes.

Article 6 - Right to Access, Correction and Deletion

6.1 The Holland Boat B.V. keeps your data up to date. If you want to know if the personal data we have about you is correct, or if you want to know what personal data The Holland Boat B.V. processes about you, you can ask us for an overview. You can also request to change and/or delete certain data. You can direct your request for an overview or deletion of data to info@thehollandboat.com.

Article 7 - Changes to the Privacy Statement

7.1 The Holland Boat B.V. may make changes to the Privacy Statement. It is advisable to consult this Privacy Statement regularly, so you are aware of these changes.